

**Memory Policy and Memory Laws:  
Naming and Renaming. Part 1**  
*Daniela Simeonova-Koroudjieva*

<http://doi.org/10.7546/BF.3.2025.01>

(Summary)

In the modern and postmodern world, a variety of practices can be observed through which collective memory is shaped and moderated. These practices reveal a specific form of memory governance exercised through memory policies and memory laws. The study offers a legal and anthropological observation in the Bulgarian context, focusing on selected cases of naming and, in particular, renaming of streets in periods of change of the political regime, examined within the theoretical framework of what legal scholars refer to as memory laws. The analysis traces the legal framework that enables these practices, as well as its ongoing updating, amendment, and adaptation in order to align with the prevailing political context. On the basis of the observed cases and examples, the study proposes a possible periodization and analytical synthesis.

The text is structured in two parts. The first part introduces the topic, situates it within its theoretical and methodological context, and examines the first three stages of the proposed analytical model.

**Keywords:** memory laws; memory politics; naming and renaming of streets, and public places

Daniela Simeonova-Koroudjieva  
Institute of Ethnology and Folklore Studies  
with Ethnographic Museum  
Bulgarian Academy of Sciences  
6A Moskovska St.  
1000 Sofia, BULGARIA  
[daniela.koroudjieva@iefem.bas.bg](mailto:daniela.koroudjieva@iefem.bas.bg)