

In Another Ten Years Period or an Optimistic Editorial

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(Summary)

The text is focused on the last 10 years of the 50 years old history of existence of Bulgarian Folklore Journal. It reviews the editorial policies followed and aimed at achieving an openness to several different disciplines (folklore studies, ethnology, anthropology, art history), but also at a wide circle of authors (scholars and university professors, museum specialists, educational and *chitalishte* activists, etc.). The general paradigm, on which writing, editing and publishing Bulgarian Folklore Journal steps, presupposes a number of scholarly ways and approaches. The understanding of folklore as resulting from the universal human need of creativity opens a wide time perspective and at the same time directly brings forth processes of self-identification on different levels: personal, community ones, local, regional, etc. More easily observable from a distance in time, the substantial variety of thematic issues and the particular publications fall with certain approximation into several general thematic circles: traditional culture, cultural heritage, identity, modernity. Thus, taken as a whole and in their interrelations, all these works reveal the basic trajectories of evolution of the Journal as a reflection of the previous and ongoing scholarly developments.

Keywords: Bulgarian Folklore Journal; folklore studies; ethnology; anthropology; art history; traditional culture; cultural heritage; identity; modernity

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