

**Weather Forecast: from the Epic “End of the Days” to the Apocalypse Today**  
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(Summary)

The paper examines the folklore understanding of weather conditions, archaic conceptualization of cataclysms and contemporary newspaper/internet articles on similar topics in a comparative context. It turns out that modern civilization inherits part of the rhetorical repository and imaginary of traditional cultures when it comes to meteorological phenomena, employing them in a new context in the already recognized global “discourse of fear/intimidation” (F. Furedi, D. Altheide, P. Cap). At the same time, this rhetorical identification is seductive insofar as all its parameters (the planet has warmed since pre-industrial times, glaciers are melting, sea levels have risen, a large percentage of forests emitting oxygen have been cut down, the ozone layer and ecosystem-regulating animal species vanish, humanity has increased enormously) speak that on a global level something dramatic is happening and that we are not just witnessing another of the great resurrections of history and its (mis)use.

**Keywords:** weather forecast; apocalypse; ecocriticism; anthropocene; rain

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