Transformations of Folklore and Religious Culture in Strandzha Mountain through the Enyova Bulya Custom and the St. Modest Cult

Mira Markova (Summary)

Over the last decades, the Strandzha region suffers a serious demographic crisis and the outflow of population results in significant change in the local culture. The empirical data of the current research is based on fieldwork in villages of Fakia (Central Strandzha, Sredets Municipality). The aim is to give a picture of the current condition of the folklore and religious culture through symbolic and specific phenomena.

Enyova bulya custom is widely spread in Strandzha region and is conceived as an accent in the Enyovden (Yanovden) celebrations that take place on the 24th of June and is one of the main summer feast days until the '60s of the 20th century. *Enyova bulya* is associated with fertility, maiden's transition and the well-being of the settlement community. Today, the custom is disconnected from the context of the festive life of the researched community as far as the world view of the main actors has been changed. Main doers are elderly women, the time of the celebrations is not exactly fixed thus the sacredness of the actions is automatically degenerated. A conclusion can be made that the custom nowadays has the characteristics of a tourist attraction in some aspects. Keeping the celebrations is perceived as a need to declare local identity and local diversity.

The transformations in the religious culture of the researched community can be analysed in a similar direction. St. Modest cult (celebrated on December 18) is seen as "typical only for Strandzha region". In the past, the cult is related to the local livelihood – livestock-raising and agriculture. For example, in Fakia village is believed that the woman that gives out ritual bread first will be the first to finish harvesting. Today, as a result of drastic changes in livelihood, the cult exists as a characteristic of local religious culture – grounds for the local dimensions of cultural identity. Anyway, ritual practices serve the local identity. Searching a motivation in tradition keeps alive a local peasant community in process of dramatic demographic and social crises in Strandzha region.

Keywords: Enyova bulya; ritual; custom; St. Modest; local culture

Mira Markova Department of Ethnology Sofia University "St. Kliment Ohridski" 15 Tsar Osvoboditel Blvd. 1504 Sofia, BULGARIA miram@uni-sofia.bg