# Internet Memes and Communication Online
*Dafina Genova*

---

## References

Вицът 1992: *Вицът*. Съст. Татяна Цанкова. София: „Стършел“ ООД [Vitsat 1992: *Vitsat*. Sast. Tatyana Tsankova. Sofia: „Starshel“ OOD].

С л а в о в, Иван 1991: *Златната решетка*. София: УИ „Св. Климент Охридски“ [Slavov, Ivan 1991: *Zlatnata reshetka*. Sofia: UI „Sv. Kliment Ohridski“].

B l a c k m o r e, Susan 2000: *The Meme Machine*. Oxford: Oxford University Press.

C a n n i z z a r o, Sara 2016: Internet Memes as Internet Signs: A Semiotic View of Digital Culture. – *Sign Systems Studies*, 44, No. 4, 562–586.

D a w k i n s, Richard 2006/1976: *The Selfish Gene*. Oxford: Oxford University Press.

D y n e l, Marta 2016: "I has seen image macros!" Advice Animal Memes as Visual-Verbal Jokes. – *International Journal of Communication*, 10, 660–688.

G a l, Noam, Limor S h i f m a n, Zohar K a m p f 2015: "It Gets Better": Internet Memes and the Construction of Collective Identity. – *New Media & Society*, 18, No. 8, 1698–1714.

F o r c e v i l l e, Charles J., Eduardo U r i o s - A p a r i s i 2009: Introduction. – In: Forceville, Charles J., Eduardo Urios-Aparisi (eds.). *Multimodal Metaphor*. Berlin, New York: Mouton de Gruyter, 3–17.

G a t h e r e r, Derek 1998: Why the Thought Contagion Metaphor is Retarding the Progress of Memetics. – *Journal of Memetics – Evolutionary Models of Information Transmission*, 2, No. 1, 32–42.

G e n o v a, Dafina 2018a: Grasping Political Cartoons? Not an Easy Matter. – *European Journal of Humour Research*, 6, No. 1, 85–99.

G e n o v a, Dafina 2018b: Complementarity of Image and Text in Political Cartoons: Three Case Studies. – *Anglica. An International Journal of English Studies*, 27, No. 2, 143–158.

G e n o v a, Dafina 2019a: Print Advertisements: From Information to Persuasion and Manipulation. – *Contrastive Linguistics*, 44, No. 3, 21–34.

G e n o v a, Dafina 2019b: Humour as Fun and Wittiness: The Case of Advertisements. – В: *От лингвистика към семиотика: траектории и хоризонти в изследването на комуникацията*. Ред. Людмила Илиева и др. София: УИ „Св. Климент Охридски“, 343–353.

J e n k i n s, Henry, Joshua G r e e n, Sam F o r d 2013: *Spreadable Media: Creating Value and Meaning in a Network Culture*. New York: New York University Press.

K r e s s, Gunther, Theo van L e e u w e n 2006/1996: *Reading Images: The Grammar of Visual Design*. London and New York: Routledge.

K r e s s, Gunther, Theo van L e e u w e n 2001: *Multimodal Discourse. The Modes and Media of Contemporary Communication*. London: Arnold.

K u i p e r s, Giselinde 2006: *Good Humour, Bad Taste: A Sociology of the Joke*. Berlin, New York: Mouton de Gruyter.

L a i n e s t e, Liisi, Piret V o o l a i d 2016: Laughing Across Borders: Intertextuality of Internet Memes. – *European Journal of Humour Research*, 4, No. 4, 26–49.

L y n c h, Aaron 1998: *Thought Contagion: How Beliefs Spread through Society. The New Science of Memes*. New York: Basic Books.

M e y e r, John C. 2000: Humor as a Double-Edged Sword: Four Functions of Humor in Communication. – *Communication Theory*, 10, No. 3, 310–331.

M i l n e r, Ryan M. 2012: *The World Made Meme: Discourse and Identity in Participatory Media*. Ph.D. Dissertation. The University of Kansas. Lawrence, Kansas. – https://kuscholarworks.ku.edu/handle/1808/10256 (25.01.2020).

M i l n e r, Ryan M. 2016: *The World Made Meme: Public Conversations and Participatory Media*. Cambridge, MA: The MIT Press.

M i l t n e r, Kate M. 2014: "There's no place for lulz on LOLCats": The Role of Genre, Gender and Group Identity in the Interpretation and Enjoyment of an Internet Meme. – *First Monday*, 19, No. 8–4 August, https://firstmonday.org/article/view/5391/4103 (15.02.2020).

S h i f m a n, Limor 2014: *Memes in Digital Culture*. Cambridge, MA: The MIT Press.

S h u l t z, Thomas R. 1976: A Cognitive-Developmental Analysis of Humour. – In: Anthony J. Chapman, Hugh Foot (eds.). *Humour and Laughter: Theory, Research and Applications*. London, New York: John Wiley and Sons, 11–36.

S u l s, Jerry M. 1972: A Two-Stage Model for the Appreciation of Jokes and Cartoons. – In: Jeffrey H. Goldstein, Paul E. McGhee (eds.). *The Psychology of Humour*. New York: Academic Press, 41–45.

S u l s, Jerry M. 1983: Cognitive Processes in Humour Appreciation. – In: Paul E. McGhee, Jeffrey H. Goldstein (eds.). *Handbook of Humour Research*. New York: Academic Press, 39–57.

Y u s, Francisco 2018: Identity-Related Issues in Meme Communication. – *Internet Pragmatics*, 1, No. 1, 113–133.

W i g g i n s, Bradley E. 2016: Crimea River: Directionality in Memes from the Russia-Ukraine Conflict. – *International Journal of Communication*, 10, 451–485.

W i g g i n s, Bradley E. 2019: *The Discursive Power of Memes in Digital Culture. Ideology, Semiotics and Intertextuality*. New York London: Routledge.

Dafina Genova
VTU "St. St. Cyril and Metodius"
2 Teodosii Tarnovski St.
5003 Veliko Tarnovo, BULGARIA
dafinagenova50@gmail.com