The Demonic Images of Baba Marta and Santa Claus

Irina Kolarska (Summary)

Baba Marta and Santa Claus are two characters who are usually related to a series of positive emotions because of the expectation to receive gifts bringing joy, hopes and expectations. The dark side of the character of Baba Marta has been studied many times but it has not been investigated or analyzed in regards to Santa Claus. This text will make an attempt to present a different point of view to the two characters, which has never been in the focus of attention of folklore studies – the one of evangelical Protestantism. The reason for it is the feeling of its followers that their opinion is not taken into consideration and is thus silenced and suppressed. I will make an attempt to draw impartial theses and antitheses, as well as to do an analysis and summary of the results. In addition, I will seek to find if these two characters belong to paganism or to folklore and to outline the reason for their demonization according to evangelical Protestantism.

Keywords: Baba Marta; Santa Claus; daemons; ethnology of the present; Christianity and folk culture

Irina Kolarska
Institute of Ethnology and Folklore Studies
with Ethnographic Museum
Bulgarian Academy of Sciences
Bl. 6 Acad. Georgi Bonchev St.
1113 Sofia, BULGARIA
irikol@abv.bg