

***“Football Town”*: Football and Memory in Pavlikeni**

Iva Kyurkchieva

(Summary)

When interpreted through the memory prism, football offers rich information about the attitudes and the processes in the socium and thus offers fruitful grounds for an ethnological and anthropological study. This study is based on interviews and autobiographical narratives which are an important source for the personal and the family histories of the heirs of the footballers and the fans of the Pavlikeni team.

The football memory which was formed reveals a state of desired timelessness which unites past and present. The leading version, which is exhibited in the museum on the occasion of every celebration of a particular event from the history of the team, helps to form the cultural memory of the local population. Thus there is a coherent narrative that remains in the memory of the local people and allows to construct the cultural memory of the community as a one which corresponds to the identity sought by the group.

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Iva Kyurkchieva
Institute of Ethnology and Folklore Studies
with Ethnographic Museum – BAS
6A Moskovska Str.
1000 Sofia, BULGARIA
ivaphilipova@yahoo.com