

The Way of the National Folklore Festival through the Years

Stoyanka Boyadzhieva

(Summary)

The 50th anniversary of the National Folklore Festival in Koprivshtitsa is a good occasion for sharing of memories and considerations about its creation, nature and way through the years. The festival offers a stable model for the preservation and representation of the folk heritage – a model which has its multiple reproductions for the purposes of the other local and regional initiatives. The festivals of folklore or the singing competitions preceding it, as well as the numerous folklore galas, reviews and meetings which sprang up after it demonstrate a remarkable development of forms ranging from representations of “authenticity” to folklorism and finally to new mixed and hybrid cultural forms influenced by the contemporary forms of network communication. Special attention is also paid to the different institutions, persons and facts related to the general social and political context which were of an utmost importance in the development of the National Festival.

Keywords: festival of folklore, Koprivshtitsa, folklore, folk heritage, folklore galas, folklorism, authenticity, nets

Stoyanka Boyadzhieva
tanjab@mail.bg