

## **Seven Key Concepts of Cognitive Ethnolinguistics**

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(Summary)

The article is a synthetic presentation of ethnolinguistics, more specifically, of the cognitive ethnolinguistics practised in Lublin, Poland. This research programme draws inspiration from the work of Wilhelm von Humboldt, Yuriy Apresyan, Vladimir Toporov, Nikita I. Tolstoy, Bronislaw Malinowski and Anna Wierzbicka. It also follows some of the ideas of American cognitivism. Above all, however, it relates to Polish dialectology, folklore studies and ethnography, in an attempt to reconstruct the cultural-linguistic worldview entrenched in traditional (folk) Polish culture and colloquial standard Polish. Seven key concepts of Lublin ethnolinguistics are: the linguistic worldview, stereotype, cognitive definition, viewpoint and interpretive perspective, profile and profiling, the speaking subject, and values.

**Keywords:** cognitive ethnolinguistics, linguistic worldview, stereotype, cognitive definition, viewpoint and perspective, profiling and profile, subject, values

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