

The Online Research – Methods and Ethics

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(Summary)

This text, concentrated on ethnographic and ethnologic researches through the internet, begins with an overview of possible and already executed topics in the area. As the social person, who with his cultural specific way of living as the centre of ethnography and ethnology, more and more includes the internet usage and internet communication in his life, the researcher has also to adopt his methods to this new research-horizon(s). The second section of the text depicts some of the types and possible appliances of the classical research methods of participant observation and interviewing. The last part is focused on some peculiarities of the established ethics that occur as a result of the modification of the research-space and that should be implemented during investigations.